

# DETROIT SPRING HOME & GARDEN SHOW



TCF CENTER (formerly Cobo Center)  
 1 Washington Blvd.  
 Detroit, MI 48226  
 Sat. March 19, 2022 10AM-7PM  
 Sun. March 20, 2022 10AM-5PM

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City / St. / Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Desired Booth Location First Choice \_\_\_\_\_

Second Choice \_\_\_\_\_

**To Register By Mail –  
 Complete this form and send  
 with your payment to:**

**Gazette Media Group  
 PO Box 482  
 Troy, Mi. 48099**

**Please make check payable to:  
 Gazette Media Group**

We ONLY accept Checks & Money Orders by Mail.

ALL Credit Card Payments can be made via  
**STRIPE** at [www.YourHomeShows.com](http://www.YourHomeShows.com)



## Circle Your Selection & Additional Items Below

Booth Size	Booth Price
10'x10'	\$1,100
10'x20'	\$2,090
10'x30'	\$2,970
10'x40'	\$3,740

Island Size	Island Price
20'x20'	\$3,940
20'x30'	\$5,400
20'x40'	\$6,400
20'x50'	\$7,000

Your Ad in 20,000 Home Show Programs	
Qtr. Page 4"x5"	\$100
Half Page 8"x5"	\$200
Full Page 8"x10"	\$400

**Electrical service for your space will be available for purchase from Conti Electric – 313-259-7700**

Amount Due	
Total Due	\$
50% Due w/ Contract	\$
50% Balance Due by February 1, 2022	\$

**Questions? Call the Gazette Media Group at 248-524-4868**

Be sure to download and read the Exhibitor Tool Kit available at [www.YourHomeShows.com](http://www.YourHomeShows.com)

# DETROIT SPRING HOME & GARDEN SHOW

## 1. EXHIBITOR RULES & REGULATIONS

- a) The Exhibitor agrees to (i) obey all laws by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.
- b) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time by Gazette Media Group Inc. ("GMG"), including rules and regulations set forth in the Exhibitor Manual.
- c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labor relations agreements in force (i) between GMG and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.
- d) The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.
- f) The playing, performing, reproduction, broadcasting or other use at the Show of any music, materials, devices, processes and dramatic rights that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of GMG. The Exhibitor agrees to indemnify and save harmless GMG and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.
- g) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

## 2. GMG RIGHTS

- a) GMG reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show; (ii) reject or prohibit exhibits, Exhibitors or promotional activities that GMG considers objectionable, inappropriate, disruptive or dangerous to MPE, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to GMG.
- b) GMG shall have the right to establish and amend or modify any regulations governing use of the facility and the Show.

## 3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of MPE, which permission may be withheld in GMG's sole discretion.

## 4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless GMG and the facility, their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) any breach of or default under the terms or conditions of this agreement, (ii) its occupancy of the exhibit space and/or its environs, (iii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iv) personal injuries, death, property damages or any other damage sustained by the Exhibitor, GMG, the facility, Show sponsors or a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law, or (v) any negligence, or willful misconduct by or on behalf of Exhibitor or its employees or agents.

## 5. LIABILITY AND INSURANCE

a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to GMG for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name GMG as additional insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of GMG, the Exhibitor shall provide GMG with a copy of such policy.

- b) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against GMG, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.
- c) Neither GMG nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

## 6. BOOTH DISPLAY

All exhibits require full floor covering. Where applicable booth construction and signage must be exhibited in accordance to the rules and regulations pertaining to the Exhibitor's booth type and as outlined in the Exhibitor Manual.

- Signage in linear booths may not exceed 8 ft. height
- Signs must be one-sided and not face into another Exhibitor's booth. • No hand written signs are allowed – use professional signs only.

## 7. CANCELLATION AND TERMINATION

- a) The exhibitor shall have the right to cancel this license agreement or downsize space by notice in writing to be delivered to GMG. All deposits/payments received by GMG up to the date of notice of cancellation or downsize are non-refundable and non-transferable and the balance of the full cost of the space is due immediately. In the event that the Exhibitor (i) fails to make payments in accordance with the payment schedule setout herein or (ii) fails to appear at the show; GMG reserves the right to cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate. GMG will retain any and all deposits/payment(s) made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement and all payments will be due per the terms of the contract. In the event of either of the above circumstances, GMG has the right to (i) re-rent said space and (ii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from GMG. b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to GMG shall be deemed earned by GMG and all deposits received shall be non-refundable and non-transferable. In the event of any violation or breach of the terms and conditions of this license agreement, GMG shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as GMG deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling GMG to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to GMG to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

## 8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) GMG is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of GMG, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, pandemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, GMG will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

## 9. MISCELLANEOUS

- a) Waiver by GMG of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
- b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.
- c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction

# DETROIT SPRING HOME & GARDEN SHOW



TCF CENTER (formerly Cobo Center)  
 1 Washington Blvd.  
 Detroit, MI 48226  
 Sat. March 19, 2022 10AM-7PM  
 Sun. March 20, 2022 10AM-5PM

	SB	SB	SB	SB	SB	SB					SB	SB	SB	SB	SB	SB			
SB							LEARNING STAGE AREA										SB		
SB		SB	SB	SB	SB	SB					SB	SB	SB	SB	SB		SB		
SB		SB	SB	SB	SB	SB					SB	SB	SB	SB	SB		SB		
SB																	SB		
144		229	318		329	428		429				629			729		841		
142		227			327			427									839		
140																	837		
138		225	316		325	424		425				625	724		721		835		
136							323		422					623		722			833
134					321	420						621	720				831		
132		219			319	418		419				619	718				829		
130							317		416					617		716			827
128							315					516	515	615				825	
126																	823		
124		213	314		313	414		413	514			613	714		713	814	821		
122		211				311	412		411	512			611	712		711	812	819	
120		209	310		309	410		409	510			609	710		709	810	817		
118		207	308		307	408		407	508			607	708		707	808	815		
116		205	304		305			405	506				706		705	806	813		
114		203			303			403				603			703		811		
112																	809		
110		201			300			401			500			600			700		807
108																			
106																			803
104		200						400											801
102																			

ENTRANCE